

## You Hold the Ticket to a Child's Wish

Wishes make a big difference in the lives of children with critical illnesses. They can improve a child's quality of life, give them hope and may give them a higher chance of survival.

### Wishes transform lives.

More than 70% of the wishes we grant require some sort of travel, and this travel accounts for the number one cost of wishes. Our local chapter would need more than **10 million** miles to cover every travel wish each year.

### By donating unused airline miles, you help:

- reduce wish costs
- make donor dollars go further
- allow us to reach more kids suffering from critical illnesses in our community

### Here are a few ways you can help:

- **Start a drive at your workplace** – hold an annual miles-raiser and ask employees to donate unused miles. Donated miles never expire!
- **Reach out to your social networks** – post on social media, urging contacts to get involved.
- **Provide a resource** – include information on your company's intranet on how employees can donate miles if they choose to.
- **Send an email** – collecting miles can be as easy as clicking “copy” and “paste,” by sending an email to personal and professional contacts, asking them donate. Sample email language can be found at [metrony.wish.org/wishes-in-flight](http://metrony.wish.org/wishes-in-flight).
- **Be vocal** – tell people you know that they can help make wishes come true, with no real cost to them!

Donate miles or find out how you can get more involved today:  
[metrony.wish.org](http://metrony.wish.org)

